

Anchor E-Mail for Insta-Product Webinar

It seems like only yesterday that I was on the verge of tears, at 2 a.m., telling Rich that there was something that every “guru” knew about building a business online- that we didn’t.

I was SO incredibly frustrated.

By that time, we had spent thousands upon thousands of dollars on trainings.

Weekends were workdays for us.

I stayed up until the wee hours of the night working on our business, and then would go into work at the law firm and get home at 6:30 or 7 p.m. and go back to building our business ‘til after midnight.

Then the cycle started all over again the next morning.

At that time, we were generating 10-15 leads a day.

We experienced months where we made several thousand dollars and it seemed like my dream of quitting my full-time job as attorney was just around the corner...

Then the company I was promoting forced me to delete 18 months of marketing due to a “corporate policy change”.

(how awful is that?!?)

This was a really, really low point for me. :(

It was as if the 3 years we spent trying to build our business was all for nothing because the goal of quitting my full-time job seemed to be another 5 years in the distance.

But the thought of having to go to my job every day for the next 5

years made me sick to my stomach.

I had a totally crappy vacation policy at work, AND (get this....) no personal days or sick days!

So I got sick way more than I ever had in the past (I only took a sick day once at my previous job) because my co-workers came to work with the flu, sinus infections, strep throat, you name it....

just so they didn't have to forego one of their vacation days!

It was completely ridiculous, really.

I felt like I worked in a petri dish!

I remember this one time when I had a surgery and had to take time off to recover and guess what?

No vacations days left to go home to visit our family! :(

Fortunately they decided to make the trip to come see us- but of course I had to go into work while they were visiting because...you guessed it!

I didn't have any vacation days left!

So, back to that night at 2 AM....

Sheer exhaustion and frustration at my job led to a mini-breakdown.

I cried to Rich and said "I don't give a rip if we have to pay some Guru \$5000 for an hour consultation- we need the secret to making "quit-your-job income" in our business!

I was tired of hearing hype-y sales letters that promised six figures in 30 days.

That was BS (and still is, by the way)

If one more person told me about a “ground floor” opportunity or a “revolutionary compensation plan,” to help me quit my job, I was going to go ballistic!

***Super Important Golden Nugget:

People are attracted to people NOT companies or products, which is why building an authentic brand may be THE most important thing you ever do in your business (in addition to the next “secret” we discovered, which I’m about to share with you).***

As it turns out, that saying “when the student is ready, the teacher will appear” is TOTALLY true!

We got invited to a webinar which literally changed the course of our business forever.

In that webinar, we learned that the one thing that we were missing in our business was a blueprint.

It was a “No Duh!” moment for us!

I mean, contractors don’t build houses without a blueprint, why would it be any different for a business owner trying to generate “quit-your-job” income?

(It’s not!)

Now....right now you may be freaking out and saying to yourself

“Damn! Natasha, I don’t have a blueprint! No one told me that I needed a blueprint!”

No worries!

As usual, I’ve got you covered, just keep reading! ;)

Once we got a blueprint in place
our income started to grow....a lot!

We started steadily generating thousands of dollars every single month.

We started making sales of our own products virtually every day.

Then we joined a top-tier direct sales company and started making top tier sales of \$2,000 or more without having to even pick up the phone.

As if that wasn't enough, within 5 months of joining that company, we were named as the Spotlight Members and a few months later we were honored with the Rising Star Award at the company's event.

We had industry leaders asking us to train and speak at their live events.

Life was getting really exciting!

Then came the doozy....
I was sitting at the office one day,
during a particularly slow month at my job and I realized that something crazy
had happened and I didn't even realize it!

I discovered that going to my j-o-b
(a/k/a the Petri Dish) was actually
COSTING us money!

That was one WILD realization!

(so shortly thereafter, I think I took a vacation day off to celebrate!
LOL)

A few weeks later, I walked into my boss' office and rocked his WORLD!

I quit my full-time job as an attorney.

(BEST feeling in the world, by the way!)

On Wednesday night, I'm opening the playbook and I'm going to share with you the most important things that I've learned that helped us create a viable six-figure income online.

But that's only the tip of the iceberg....

You'll learn

#1. The silent business killers that are literally sucking the life out of your business (and leave you miserable and broke)

#2. My Tried and True Method For Creating An Authentic Foundation for your brand even if you're **brand spankin'** new and have zero results.

(Tip: Faking it 'til you make it not only doesn't work, it can sabotage your business from the start)

#3. The Fool-Proof Test to ensuring that your Niche isn't a Money Pit. (Clue: If you are unable to pass this test, you'll find yourself on a hamster wheel getting absolutely nowhere...fast.)

#4. How to find an audience SO hungry that making sales is like shooting fish in a barrel.

(Tip: If you aren't using this strategy and you DON'T have the budget of Coca Cola, you're chances of massive success in the near future are slim-to-none)

#5. The red-hot strategy that I used to score an \$80K windfall profit at the age of 17 that you need in your business.

(Hint: Without the strategy, your business is pretty much doomed from the get-go. Every successful business has this...and you need

it too!)

#6. The Formula For Creating an ***Irresistible Brand*** That Will Increase Your Sales.

(My students have told me that this formula has been the missing link in their [™] business!)

After this training, you will:

- F-I-N-A-L-L-Y have a clear plan of exactly how to build a successful six-figure income online without any of that fake and hype-y nonsense
- Discover precisely what's been holding you back in your business and keeping you from reaching your business goals
- Know if your current niche is a money pit that needs to be abandoned ASAP.

* Plus, you will immediately receive my bonus presentation:
"How to Turn Your Blog into Your Personal ATM"

You'll learn how I was able to replace my healthy attorney salary without selling snake oil, or being fake or hype-y or any of that other sketchy garbage that you see from time-to-time online.

So here's how it works:

#1- You will receive this fast-paced LIVE training on Wednesday, April 3rd at 9PM EST.

As a special bonus, I'll also be interacting with direct questions from you and others on how to implement the blueprint immediately.

#2- You'll receive the full-recording for your digital library. Plus the Brand Assessment, Class Handout and Class Workbook PDFs so you can get started immediately.

Register today.

Tuition is \$37. It's backed by my personal 100% money-back guarantee.

Click the link below and enter your information.
You'll be instantly redirected to your private webinar signup link.

Get registered here:

I know you're going to absolutely love this training like everyone else who has learned and used my blueprint.

But if for some reason you aren't 100% satisfied, you can just email us at

support@FastForwardMarketingllc.com or call (208) 639-9378 (pick option #3) **within 7 days** for a prompt refund.

Easy breezy, right?

#3- Experiencing this information in a LIVE setting, and being able to ask specific and direct questions to me is a benefit that others pay me \$350 per hour to receive.

You'll not only know my secrets (which have been tested and proven over and over) ...you'll also know how to implement them for yourself right away.

(Do you think that 8-figure earner and industry titan, Ann Sieg would always ask me to train her best clients on branding if this stuff *didn't* work?!?)

#4- I'm not holding anything back in this 90-minute webinar.

I'm giving you the step-by-step plan for building your brand.

I'm also giving you some fool-proof checklists that to date- only private workshop attendees and people who paid hundreds of dollars

for my branding course have had access to (until now).

Have a pen and paper ready because these notes will be the foundation of your business empire.

Click the link below and register immediately:

See you Wednesday!

Natasha

Anchor Email for Replay of Insta-Product Webinar

The webinar last night was SO intense, that I'm still recovering!

Instead of a 90-minute webinar, we had nearly 2 hours of pure gold! There was SO much content, that for the replay, I had to break up into 3 separate videos!

I had comments like this throughout the webinar:

- *"OMG! Light-bulb! What you just said was "key"!!!"* – Kimmie
- *"Oh man, where were you two years ago? Now, I know how to do this! THANK YOU"* – Carla
- *"This has really put into perspective where I am now, and why I have failed so much in the past, Awesome Stuff :)" - Jimmy*
- *"I just took part of The Irresistible Brand Blueprint seminar with Natasha. I spent 90 minutes listening to someone who is truly "Branded" in her field. I can definitely say that this entire puzzle with all of its pieces is finally making sense. There is really no need to feel overwhelmed if you have a blueprint and understand clearly what the plan is. Natasha thank you, I got my ah ha moment tonight." - Sandra*

So what's all the excitement about? Here's just a taste of what's in this MEGA webinar:

In the first 4 minutes, you'll learn exactly how to maximize your success with my proprietary Irresistible Brand Blueprint.

At minute 8:55, I expose one of the biggest myths in the industry that has lead more people to quit their business.

At minute 25:35, I reveal the reason WHY only 3% of people in direct sales/network marketing actually succeed and how to position yourself to be in that elite group.

In Video #2, Here's a sample of what you'll learn:

At minute 11:55, I went a little "off script" in response to a question I received from an attendee, and ended up revealing exactly HOW people are truly making money online. (If you're in the direct sales/network marketing space, this is HOW people are able to recruit on autopilot).

In Video #3, Here's what you'll learn:

In the first 30 seconds, I unveil the Irresistible Brand Blueprint (make sure you have a pen and paper handy)

In minute 10:35 you will learn exactly how to determine if your niche market is a black hole so you don't unknowingly flush your hard earned money down the toilet.

In minute 34:37 you'll see how I transformed one of my students from a totally beginner with an ugly blog and a video of herself in front of a bed sheet (seriously, it was that bad), into an industry leader, generating 20 or more leads per day, hitting the leaderboard in her primary business opportunity and regularly selling her own information product online.

So here's the scoop on how it works:

#1- You will receive IMMEDIATE access to the full-recording of the Irresistible Brand Blueprint for your digital library.

#2 You'll also get a 25-point Brand Assessment, Class Handout, 16-page Class Workbook and Action Step Checklist (all PDFs) so you can start taking massive action immediately.

Register today.

Tuition is \$37 (for the next 48 hours).

It's backed by my personal 100% money-back guarantee.

Click the link below and enter your information.

You'll be instantly redirected to your members-only Irresistible Brand Blueprint back office.

Get registered here:

I know you're going to absolutely love this training like everyone else who attended this webinar, but if you aren't 100% satisfied, just email us at support@FastForwardMarketingllc.com or call (208) 639-9378 (pick option #3) **within 7 days** for a prompt refund.

Simple, right?

#3- I'm not holding anything back in this Mega webinar. I'm giving you the step-by-step plan for building your brand.

Have a pen and paper ready because these notes will be the foundation of your business empire.

Click the link below and register immediately:

To the Top,

Natasha

Example of an Affiliate Offer

First Name

This confession will probably come as a complete surprise to you.... especially since I'm an internet marketer... but there's one thing that I hate more than anything when it comes to our online business...

Setting up web pages of any sort. Including lead capture pages, sales pages, etc.

I mean, let's be honest here...who really wants to spend their time learning HTML, CSS, PHP...the list goes on?!?

Not me.

And if you're like most people, you don't like that stuff either.

Now the thing that kinda stinks about this whole process is that it is critical to your online business that you have professional-looking, optimized pages on your website.

Who's really going to buy from some amateur-looking site?

Hint: Hardly any.

So- what's a girl (or guy) to do.... (besides paying a small ransom for a professional designer and web developer?)

Well fortunately for me, a few years ago, Rich and I were introduced to a pretty awesome tool called Optimize Press that makes professional sales pages, squeeze pages, membership sites, etc. a snap.

So easy that a Technologically-challenged gal like me can do it!

Seriously! I whipped up a nifty Membership site in like 30 minutes just last Saturday!

Stick with me here....

So last week I discovered that the fella that created Optimize Press-

was launching Optimize Press 2.0 which is even BETTER than the version that I've been using. It's mobile-responsive (which is critical), it fits in with your current Wordpress theme, just to name a few cool new things about the tool.

I was SO pumped that I refreshed my webpage all day, so that I could buy this tool the second he released it.

(and I did by the way....buy it right when he launched it)

Now hopefully by now, you know me- I'm NOT one to promote things unless I reeeeeeally like them. So understand when I say this:

"You **have** to get Optimize Press 2.0" (unless you're a web designer/developer)

<http://FastForwardProducts.com/op>

This is just one of those must-haves that cannot be overlooked.

You need your marketing materials to look professional, period.

This is a critical part of your brand and your sales process.

In the interest of full disclosure, (you probably know this already...)

Optimize Press is an affiliate program, so I will get compensated if you buy through my link (but I would recommend it either way).

I'm know that a lot of folks are promoting this awesome tool, so as a little incentive to buy with me, you will receive a **1-month membership to my Firebrand Coaching Club**, which is a \$147 value, just for purchasing through our link.

With Firebrand, you'll have access to a library of awesome training AND 2 group coaching calls with me- where I'll review whatever you want me to review (your website, sales page, emails, etc.) or I can answer whatever questions you may have about building a successful online business.

So grab Optimize Press 2.0

Today! <http://FastForwardProducts.com/op>

Oh, and as one of their JV partners, I'm on the inside as far as the pricing goes. As with most marketers, we like to test the price of different offers.

What does that mean to you?

Well it means the price can change (and will change) at any time- without notice! Right now they are offering a RIDICULOUS steal of a deal price on this (hint: it's \$100 off what the higher price point they'll be testing)

So Go.Right.Now. <http://FastForwardProducts.com/op>

Quit fooling around with Wordpress trying to figure out how to make a professional looking squeeze page or sales page. Let Optimize Press do the heavy lifting for you!

To the Top,

Natasha Hazlett